

Harlington Sports Centre Campaign Plan

HSC SOCIAL LAUNCH CAMPAIGN						
Date	Post Type	Twitter		Facebook		Instagram
20 Dec 17	News	A new look for Harlington Sports Centre. We're excited to unveil our bold new identity. http://www.harlingtonsportscentre.co.uk/harlington-sports-centre-unveil-bold-new-brand-identity/	184	A new look for Harlington Sports Centre. We're excited to unveil our bold new brand identity. http://www.harlingtonsportscentre.co.uk/harlington-sports-centre-unveil-bold-new-brand-identity/		A new look for Harlington Sports Centre. We're excited to unveil our bold new brand identity. Head over to our website and take a look at what we offer! . . . #Rebrand #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
21 Dec 17	General Information	We offer sport, leisure & fitness facilities as well as venues for hosting functions & events #DiscoverHarlington http://www.harlingtonsportscentre.co.uk/	154	We offer sport, leisure & fitness facilities as well as venues for hosting functions & events. Discover Harlington! http://www.harlingtonsportscentre.co.uk/		We offer sport, leisure & fitness facilities as well as venues for hosting functions & events! . . . #Rebrand #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
22 Dec 17	Gym	Looking to get in shape, build muscle, get fit, tone up or increase strength? Then the gym is the place for you. http://www.harlingtonsportscentre.co.uk/gym/	157	Looking to get in shape, build muscle, get fit, tone up or increase strength? Then the gym is the place for you. Check out our membership options and discover one that's right for you! http://www.harlingtonsportscentre.co.uk/gym/		Looking to get in shape, build muscle, get fit, tone up or increase strength? Then the gym is the place for you. Check out our membership options and discover one that's right for you! . . . #Gym #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
23 Dec 17	Clubs	We're home to so many clubs including Harlington Netball League! Discover more and join http://www.harlingtonsportscentre.co.uk/sports/netball/	144	We're home to so many clubs including Harlington Netball League! Discover more and join http://www.harlingtonsportscentre.co.uk/sports/netball/		We're home to so many clubs including Harlington Netball League! Visit our website to discover more and join . . . #Netball #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
24 Dec 17	Gym	Need a last minute #ChristmasEve gift for a difficult to buy for person? How about one of our affordable gym packages? http://www.harlingtonsportscentre.co.uk/gym	162	Need a last minute gift for a difficult to buy for person? How about one of our affordable gym packages? http://www.harlingtonsportscentre.co.uk/gym		Need a last minute gift for a difficult to buy for person? How about one of our affordable gym packages? . . . #ChristmasEve #Christmas #Netball #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
25 Dec 17		Today's the big day! The biggest of all the cheat days! #HappyChristmas everybody!	82	Today's the big day! The biggest of all the cheat days! #HappyChristmas everybody!		Today's the big day! The biggest of all the cheat days! #HappyChristmas everybody! . . . #Christmas #Netball #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
26 Dec 17	Sports	Thinking about how to work off that christmas dinner and all those chocolates? We certainly are! Take up a new sport this holiday and get fit the fun way! http://www.harlingtonsportscentre.co.uk/sports	201	Thinking about how to work off that christmas dinner and all those chocolates? We certainly are! Take up a new sport this holiday and get fit the fun way! http://www.harlingtonsportscentre.co.uk/sports		Thinking about how to work off that christmas dinner and all those chocolates? We certainly are! Take up a new sport this holiday and get fit the fun way! . . . #Christmas #Netball #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington

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27 Dec 17	News	It was a 1st for Harlington when we hosted the 8th Heathrow Bonsai Show http://www.harlingtonsportscentre.co.uk/harlington-host-8th-heathrow-bonsai-show/	153	We recently had a true first for Harlington Sports Centre! The Heathrow Bonsai Show chose us to host their 8th show. Originating in Japan, Bonsai is the art of growing ornamental, artificially dwarfed varieties of trees and shrubs in pots. http://www.harlingtonsportscentre.co.uk/harlington-host-8th-heathrow-bonsai-show/		We recently had a true first for Harlington Sports Centre! The Heathrow Bonsai Show chose us to host their 8th show. Originating in Japan, Bonsai is the art of growing ornamental, artificially dwarfed varieties of trees and shrubs in pots. . . . #Bonsai #Japan #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
28 Dec 17	Event/Venue Hire	We have something to offer everybody whether you are a business looking for a meeting venue, or even an individual organising a celebration. http://www.harlingtonsportscentre.co.uk/	181	We are so much more than a sports centre. With room capacities from 30 to 250, Harlington is ideal for events, functions and everything in between. We have something to offer everybody whether you are a business looking for a meeting venue, or even an individual organising a celebration. We're easy to get to from the M4, London and Heathrow plus we offer ample free parking on site. http://www.harlingtonsportscentre.co.uk/events-venue-hire/		We are so much more than a sports centre. With room capacities from 30 to 250, Harlington is ideal for events, functions and everything in between. We have something to offer everybody whether you are a business looking for a meeting venue, or even an individual organising a celebration. We're easy to get to from the M4, London and Heathrow plus we offer ample free parking on site. . . . #Events #fundraising #keynotespeaker #conference #event #events #eventdesign #eventmanagement #eventplanning #eventtech #tradeshows #venues #meeting #meetings #party #parties #birthday #wedding #weddingvenue #celebration #networking #publicspeaking #training #London #Harlington #Heathrow #DiscoverHarlington
29 Dec 17	Children's Parties	If you need ideas for a childrens birthday party then look no further. Harlington has it under control! http://www.harlingtonsportscentre.co.uk/children/parties/	161	If you need ideas for a childrens birthday party then look no further. Harlington has it under control! Our children's parties are brilliant for kids. With fun, games and even a bouncy castle available we'll tailor the day to your exact requirements. http://www.harlingtonsportscentre.co.uk/children/parties/		If you need ideas for a childrens birthday party then look no further. Harlington has it under control! Our children's parties are brilliant for kids. With fun, games and even a bouncy castle available we'll tailor the day to your exact requirements. . . . #Events #fundraising #keynotespeaker #conference #event #events #eventdesign #eventmanagement #eventplanning #eventtech #tradeshows #venues #meeting #meetings #party #parties #birthday #wedding #weddingvenue #celebration #networking #publicspeaking #training #London #Harlington #Heathrow #DiscoverHarlington
30 Dec 17	Classes	Get motivated to get moving. Our classes are enjoyable, social and great for your fitness. Join today to make the most of them! http://www.harlingtonsportscentre.co.uk/classes/	177	Get motivated to get moving. Our classes are enjoyable, social and great for your fitness. Join today to make the most of them! The instructors work with you and the class to make sure you stay motivated and achieve your goals. Why not come along with a friend or if you'd prefer to go my yourself, it's a great way to meet new people. Join today and discover what else Harlington has to offer you. http://www.harlingtonsportscentre.co.uk/classes/		Get motivated to get moving. Our classes are enjoyable, social and great for your fitness. Join today to make the most of them! The instructors work with you and the class to make sure you stay motivated and achieve your goals. Why not come along with a friend or if you'd prefer to go my yourself, it's a great way to meet new people. Join today and discover what else Harlington has to offer you. . . . #Classes #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
31 Dec 17	Gym	It's #NewYearsEve. What's your New Year's resolution going to be? Join a gym, start a sport or take up a class? Make Harlington part of your 2018! http://www.harlingtonsportscentre.co.uk/	187	It's #NewYearsEve. What's your New Year's resolution going to be? Join a gym, start a sport or take up a class? Make Harlington part of your 2018! http://www.harlingtonsportscentre.co.uk/		It's #NewYearsEve. What's your New Year's resolution going to be? Join a gym, start a sport or take up a class? Make Harlington part of your 2018! . . . #Gym #Membership #Sports #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
1 Jan 18	General	Happy New Year from all of us at Harlington Sport Centre!	57	Happy New Year from all of us at Harlington Sport Centre!		Happy New Year from all of us at Harlington Sport Centre! . . . #Gym #Membership #Sports #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington

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2 Jan 18	General	Discover what Harlington has to offer and make 2018 the year you achieve your goals. http://www.harlingtonsportscentre.co.uk/	125	Discover what Harlington has to offer and make 2018 the year you achieve your goals. http://www.harlingtonsportscentre.co.uk/		Discover what Harlington has to offer and make 2018 the year you achieve your goals . . . #Gym #Membership #Sports #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
3 Jan 18	5 A Side	Winter is in full swing. Time to bring the game indoors. Treat yourself to a game of 5-A-Side. http://www.harlingtonsportscentre.co.uk/sports/5-a-side/	151	Winter is in full swing. Time to bring the game indoors. Treat yourself to a game of 5-A-Side. http://www.harlingtonsportscentre.co.uk/sports/5-a-side/		Winter is in full swing. Time to bring the game indoors. Treat yourself to a game of 5-A-Side. . . . #5ASide #Football#Sports #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
4 Jan 18	Gym	With our memberships, we give you access to classes, facilities, showers, the sauna and free parking. Join today! http://www.harlingtonsportscentre.co.uk/gym/	159	With our memberships, we give you access to classes, facilities, showers, the sauna and free parking. Join today! http://www.harlingtonsportscentre.co.uk/gym/		At Harlington, not only do you get a great gym, but with most of the membership options, we also give you access to fitness classes, changing facilities, showers and access to the sauna and free parking. Take a look at the different packages below to see what's right for you and your lifestyle. Speak to us and join today. . . . #Gym #Membership #Sports #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
5 Jan 18	Sports	From badminton with colleagues to jumping feet first into something completely new. Discover what sports we can offer you this year. http://www.harlingtonsportscentre.co.uk/sports/	180	Discover what sports we offer. From badminton with colleagues to jumping feet first into something completely new, Harlington has a sport for everyone. Explore what goes on within our walls and try something new. http://www.harlingtonsportscentre.co.uk/sports/		Discover what sports we offer. From badminton with colleagues to jumping feet first into something completely new, Harlington has a sport for everyone. Explore what goes on within our walls and try something new. . . . #Sports #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington
6 Jan 18	Events	We have something for everybody whether you are a business looking for a meeting venue, or even an individual organising a celebration.	135	We are so much more than a sports centre. With room capacities from 30 to 250, Harlington is ideal for events, functions and everything in between. We have something to offer everybody whether you are a business looking for a meeting venue, or even an individual organising a celebration. We're easy to get to from the M4, London and Heathrow plus we offer ample free parking on site. http://www.harlingtonsportscentre.co.uk/events-venue-hire/		We are so much more than a sports centre. With room capacities from 30 to 250, Harlington is ideal for events, functions and everything in between. We have something to offer everybody whether you are a business looking for a meeting venue, or even an individual organising a celebration. We're easy to get to from the M4, London and Heathrow plus we offer ample free parking on site. . . . #Events #fundraising #keynotespeaker #conference #event #events #eventdesign #eventmanagement #eventplanning #eventtech #tradeshaw #tradeshows #venues #meeting #meetings #party #parties #birthday #wedding #weddingvenue #celebration #networking #publicspeaking #training #London #Harlington #Heathrow #DiscoverHarlington
7 Jan 18	Gym	Not only do you get a great gym, but with most of the membership options, we also give you access to fitness classes, changing facilities, showers and access to the sauna and free parking. Take a look at the different packages http://www.harlingtonsportscentre.co.uk/gym/	271	Not only do you get a great gym, but with most of the membership options, we also give you access to fitness classes, changing facilities, showers and access to the sauna and free parking. Take a look at the different packages http://www.harlingtonsportscentre.co.uk/gym/		Not only do you get a great gym, but with most of the membership options, we also give you access to fitness classes, changing facilities, showers and access to the sauna and free parking. Take a look at the different packages . . . #Events #fundraising #keynotespeaker #conference #event #events #eventdesign #eventmanagement #eventplanning #eventtech #tradeshaw #tradeshows #venues #meeting #meetings #party #parties #birthday #wedding #weddingvenue #celebration #networking #publicspeaking #training #London #Harlington #Heathrow #DiscoverHarlington

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9 Jan 18	Contact	We have so much available why not drop in and take a look for yourself. Our team are always willing to give you more information or even a show you any of our facilities. Get in touch http://www.harlingtonsportscentre.co.uk/contact/	232	We have so much available why not drop in and take a look for yourself. Our team are always willing to give you more information or even a show you any of our facilities. Get in touch http://www.harlingtonsportscentre.co.uk/contact/		We have so much on offer why not drop in and take a look for yourself. Our team are always willing to give you more information or even a show you any of our facilities. Get in touch . . . #Gym #GetHealthy #HealthyLife #HealthTalk#FitnessMotivation #Fitspo #GetFit #GoalSetting #YouCanDoIt #FitnessGoals #TrainHard #NoExcuses #Cardio #Cycling #Elliptical #FitFam #FitLife #Fitness #FitnessAddict #GetOutside #GetStrong #GirlsWhoLift #GymLife #GymTime #NoPainNoGain #PersonalTrainer #Sweat #Treadmill #Weights #WeightTraining #Workout #Sport #London #Harlington #Heathrow #DiscoverHarlington